

# Exhibit 29

Ulku shows they care about the members of the team (e.g. is considerate, values their perspective, gives autonomy, creates a respectful and safe environment)

1

Strongly agree	100%
Agree	0%
Neutral	0%
Disagree	0%
Strongly disagree	0%

If necessary, Ulku is willing to make unpopular decisions to maintain business objectives, even if uncomfortable for individuals on the team

1

Strongly agree	0%
Agree	100%
Neutral	0%
Disagree	0%
Strongly disagree	0%

#### Open text questions (2)

Share 1-2 things Ulku has done well as a people manager over the last cycle

No responses

Share 1-2 things Ulku could improve on as a people manager over the next cycle

No responses

#### Developmental feedback

What's one thing Ulku does really well and should continue doing?

 Ulku, Managers, Committees

Provide specific examples that describe when you observed it. Writing tips.

Ulku Rowe (urowe)  
Self

Deep understanding of the Financial Services industry and how to grow our cloud business in that space.

L8 / Principal Technical Solutions  
Consultant

Will Grannis (wgrannis)  
Manager  
L9 / Director, Technical Solutions  
Consultant (5566)

Ulku is very customer focused, and is always looking for ways to reduce Google complexity as it shows up to the customer. She's repeatedly jumped into some complex FSI relationships and found a way to get Google coordinated and show up more as "One Google"...not an easy thing to do given how fast we are growing.

Leonard Law (leonardlaw)  
Peer  
L6 / Product Manager III

Ulku is an incredible partner -- she combines tremendous domain expertise and credibility with a strong bent towards innovation in a Googly package. She is always a helpful sounding board to make sure we are focusing on the right customers, segments, and use cases. I couldn't ask for a better colleague who is both enjoyable to work with, but also provides deep insight and judgement to the space.

What's one thing Ulku could do to have more impact?

 Ulku, Managers, Committees

Describe why you chose this and provide specific examples of how Ulku can address it. Writing tips.

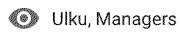
Ulku Rowe (urowe)

Right now my ability to have more impact is limited by organizational support and enablement. I already interviewed

Self L8 / Principal Technical Solutions Consultant	for the Financial Services Lead role, waiting for decision.
Will Grannis (wgrannis) Manager L9 / Director, Technical Solutions Consultant (5566)	Ulku has obvious and strong people management abilities; we (Google) should find a way for her to transition to a more impactful people manager role vs primarily IC.
Leonard Law (leonardlaw) Peer L6 / Product Manager III	Scale - Ulku is constantly torn in multiple directions and is an incredibly valuable resource for events and customer engagements. Unfortunately, this means that she is not always empowered to engage in our internal strategy discussions, where she could be a tremendous asset and ally. As we scale up the team, Ulku should have more bandwidth to carve out to help lead our strategy.

## Additional feedback

Indicate how often Ulku demonstrated these attributes over the last review period. See GBO attributes for details.



Note: Ulku will be able to see your attributed responses to this survey, but anonymized peer feedback will only be shared with the subject if they receive three or more peer responses

Responder	Execution	Googleyness	Leadership	Presence	Problem solving	Thought leadership
Ulku Rowe (urowe) Self L8 / Principal Technical Solutions Consultant						
Leonard Law (leonardlaw) Peer L6 / Product Manager III						